

## Econometrics for Finance - some event study regressions<sup>1</sup>

The regression results for Conoco are

Model 1: OLS, using observations 1976:01-1981:05 (T = 65)

Dependent variable: excon

	coefficient	std. error	t-ratio	p-value
const	-0.00632991	0.00665912	-0.9506	0.3455
exmar	0.752599	0.0968506	7.771	8.99e-011 ***
Sum squared resid	0.167786	S.E. of regression	0.051607	
R-squared	0.489399	Adjusted R-squared	0.481294	
F(1, 63)	60.38404	P-value(F)	8.99e-11	

and produce the predictions in the table

For 95% confidence intervals,  $t(63, 0.025) = 1.998$

Obs	excon	prediction	std. error	95% interval
1981:06	0.25749	-0.01708	0.05210	-0.12119 - 0.08704
1981:07	0.38159	-0.03985	0.05236	-0.14449 - 0.06479
1981:08	-0.09772	-0.03846	0.05234	-0.14306 - 0.06614
1981:09	-0.23410	-0.13769	0.05528	-0.24815 - -0.02723

(c) The regression output for Conoco is

Model 2: OLS, using observations 1976:01-1981:09 (T = 69)

Dependent variable: excon

	coefficient	std. error	t-ratio	p-value
const	-0.00632991	0.00665912	-0.9506	0.3455
exmar	0.752599	0.0968506	7.771	8.99e-011 ***
d1	0.274567	0.0521019	5.270	1.77e-06 ***
d2	0.421441	0.0523647	8.048	2.94e-011 ***
d3	-0.0592616	0.0523440	-1.132	0.2619
d4	-0.0964115	0.0552761	-1.744	0.0860 *
Sum squared resid	0.167786	S.E. of regression	0.051607	
R-squared	0.719957	Adjusted R-squared	0.697731	
F(5, 63)	32.39306	P-value(F)	3.39e-16	

1

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<sup>1</sup>The data for the reported regressions is on my webpage, which is linked to the class MyPlace page.

and this output is related to the previous piece and to the calculations of (b) in the way that the lecture notes claim. The first null hypothesis requires a restricted estimation. It is of the same relationship as in (a) since the null excludes the dummy variables but all 69 observations are used. Here is the Conoco output

Model 3: OLS, using observations 1976:01-1981:09 (T = 69)  
Dependent variable: excon

	coefficient	std. error	t-ratio	p-value
const	0.00195743	0.00982548	0.1992	0.8427
exmar	0.719659	0.139610	5.155	2.43e-06 ***
Sum squared resid	0.429005	S.E. of regression	0.080019	
R-squared	0.283971	Adjusted R-squared	0.273284	
F(1, 67)	26.57163	P-value(F)	2.43e-06	

The null distribution of the  $F$  statistic is  $F_{4,69-6} = F_{4,63}$ . The calculated  $F$  statistic is around 24.5 for Conoco<sup>2</sup>.

The  $t$  statistic for the second null, which is the SCAR, is most elegantly obtained by rearrangement of the estimated equation. For Conoco the output

Model 4: OLS, using observations 1976:01-1981:09 (T = 69)  
Dependent variable: excon

	coefficient	std. error	t-ratio	p-value
const	-0.00632991	0.00665912	-0.9506	0.3455
exmar	0.752599	0.0968506	7.771	8.99e-011 ***
d1	0.540335	0.111669	4.839	8.80e-06 ***
d2md1	0.421441	0.0523647	8.048	2.94e-011 ***
d3md1	-0.0592616	0.0523440	-1.132	0.2619
d4md1	-0.0964115	0.0552761	-1.744	0.0860 *
Sum squared resid	0.167786	S.E. of regression	0.051607	
R-squared	0.719957	Adjusted R-squared	0.697731	
F(5, 63)	32.39306	P-value(F)	3.39e-16	

<sup>2</sup>The other values are around 2.6 for Dupont and around 1 for Dow.

corresponds to

$$\text{excr}_t = \beta_1 + \beta_2 \text{exmar}_t + (\theta_1 + \theta_2 + \theta_3 + \theta_4) D_{1t} \\ + \theta_2 (D_{2t} - D_{1t}) + \theta_3 (D_{3t} - D_{1t}) + \theta_4 (D_{4t} - D_{1t}) + u_t$$

which is

$$\text{excr}_t = \lambda_1 + \lambda_2 \text{exmar}_t + \lambda_3 D_{1t} + \lambda_4 (D_{2t} - D_{1t}) + \lambda_5 (D_{3t} - D_{1t}) + \lambda_6 (D_{4t} - D_{1t}) + u_t$$

after introducing new parameters. The CAR and SCAR are easily obtained from the output corresponding to this regression as  $\hat{\lambda}_3$  and  $t_{\lambda_3=0}$  respectively. The complete set of results are

	Dupont	Dow	Conoco
CAR	-0.0880447	-0.0463555	0.5403345
SCAR	-0.7761	-0.3956	4.839

We decided in the lectures that

$$H_0 : \theta_1 = \theta_2 = \theta_3 = \theta_4 = 0$$

is ‘no event’ whereas

$$H_0 : \theta_1 + \theta_2 + \theta_3 + \theta_4 = 0$$

is something like ‘no event in total’ or ‘no event on average’.

In (d) the definition of the various dummy variables implies that

$$D_t = D_{1t} + D_{2t} + D_{3t} + D_{4t}$$

and the required restrictions are therefore  $\theta_1 = \theta_2 = \theta_3 = \theta_4$  since

$$\theta_1 D_{1t} + \theta_2 D_{2t} + \theta_3 D_{3t} + \theta_4 D_{4t} = \theta_1 (D_{1t} + D_{2t} + D_{3t} + D_{4t}) = \theta_1 D_t$$

then follows. No testing is asked for<sup>3</sup>. The key thing is to spot that one estimation is a restricted version of the other.

Most econometrics packages will produce forecasts automatically and also produces some nice pictures. In the current example gretl produces

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<sup>3</sup>But the calculated statistic is around 23.6 for Conoco, around 3.3 for Dupont and around 1.3 for Dow. The null distribution for the relevant test procedure is  $F_{3,63}$ .





