

# An Overview of Bayesian Econometrics

- Reading: Chapter 1 of textbook and Appendix B, section B.1.
- Begin with general concepts in Bayesian theory before getting to specific models.
- If you know these general concepts you will never get lost.
- What does econometrician do? i) Estimate parameters in a model (e.g. regression coefficients), ii) Compare different models (e.g. hypothesis testing), iii) Prediction.
- Bayesian econometrics does these based on a few simple rules of probability.

- Let  $A$  and  $B$  be two events,  $p(B|A)$  is the conditional probability of  $B|A$ . “summarizes what is known about  $B$  given  $A$ ”
- Bayesians use this rule with  $A =$  something known or assumed (e.g. the Data),  $B$  is something unknown (e.g. coefficients in a model).
- Let  $y$  be data,  $y^*$  be unobserved data (i.e. to be forecast),  $M_i$  for  $i = 1, \dots, m$  be set of models each of which depends on some parameters,  $\theta^i$ .
- Learning about parameters in a model is based on the posterior density:  $p(\theta^i | M_i, y)$
- Model comparison based on posterior model probability:  $p(M_i | y)$
- Prediction based on the predictive density  $p(y^* | y)$ .

- I expect you know basics of probability theory from previous studies, see Appendix B of my textbook if you do not.
- *Definition: Conditional Probability*
- The conditional probability of  $A$  given  $B$ , denoted by  $\Pr(A|B)$ , is the probability of event  $A$  occurring given event  $B$  has occurred.
- *Theorem: Rules of Conditional Probability including Bayes' Theorem*
- Let  $A$  and  $B$  denote two events, then
- $\Pr(A|B) = \frac{\Pr(A,B)}{\Pr(B)}$  and
- $\Pr(B|A) = \frac{\Pr(A,B)}{\Pr(A)}$ .

- These two rules can be combined to yield *Bayes' Theorem*:

$$\Pr(B|A) = \frac{\Pr(A|B) \Pr(B)}{\Pr(A)}.$$

- *Note:* Above is expressed in terms of two events,  $A$  and  $B$ . However, can be interpreted as holding for random variables,  $A$  and  $B$  with probability density functions replacing the  $\Pr()$ s in previous formulae.

# Learning About Parameters in a Given Model (Estimation)

- Assume a single model which depends on parameters  $\theta$
- Want to figure out properties of the posterior  $p(\theta|y)$
- It is convenient to use Bayes' rule to write the posterior in a different way.
- Bayes' rule lies at the heart of Bayesian econometrics:

$$p(B|A) = \frac{p(A|B)p(B)}{p(A)}.$$

- Replace  $B$  by  $\theta$  and  $A$  by  $y$  to obtain:

$$p(\theta|y) = \frac{p(y|\theta)p(\theta)}{p(y)}.$$

- Bayesians treat  $p(\theta|y)$  as being of fundamental interest: “Given the data, what do we know about  $\theta$ ?”.
- Treatment of  $\theta$  as a random variable is controversial among some econometricians.
- Competitor to Bayesian econometrics, called *frequentist econometrics*, says that  $\theta$  is not a random variable.
- For estimation can ignore the term  $p(y)$  since it does not involve  $\theta$ :

$$p(\theta|y) \propto p(y|\theta)p(\theta).$$

- $p(\theta|y)$  is referred to as the *posterior density*
- $p(y|\theta)$  is the *likelihood function*
- $p(\theta)$  as the *prior density*.
- “posterior is proportional to likelihood times prior”.

- $p(\theta)$ , does not depend on the data. It contains any non-data information available about  $\theta$ .
- Prior information is controversial aspect since it sounds unscientific.
- Bayesian answers (to be elaborated on later):
  - i) Often we do have prior information and, if so, we should include it (more information is good)
  - ii) Can work with “noninformative” priors
  - iii) Can use “empirical Bayes” methods which estimate prior from the data
  - iv) Training sample priors
  - v) Bayesian estimators often have better frequentist properties than frequentist estimators (e.g. results due to Stein show MLE is inadmissible – but Bayes estimators are admissible)
  - vi) Prior sensitivity analysis



# Prediction in a Single Model

- Prediction based on the *predictive density*  $p(y^*|y)$
- Since a marginal density can be obtained from a joint density through integration:

$$p(y^*|y) = \int p(y^*, \theta|y) d\theta.$$

- Term inside integral can be rewritten as:

$$p(y^*|y) = \int p(y^*|y, \theta)p(\theta|y) d\theta.$$

- Prediction involves the posterior and  $p(y^*|y, \theta)$  (more description provided later)

# Model Comparison (Hypothesis testing)

- Models denoted by  $M_i$  for  $i = 1, \dots, m$ .  $M_i$  depends on parameters  $\theta^i$ .
- *Posterior model probability* is  $p(M_i|y)$ .
- Using Bayes rule with  $B = M_i$  and  $A = y$  we obtain:

$$p(M_i|y) = \frac{p(y|M_i)p(M_i)}{p(y)}$$

- $p(M_i)$  is referred to as the *prior model probability*.
- $p(y|M_i)$  is called the *marginal likelihood*.

- How is marginal likelihood calculated?
- Posterior can be written as:

$$p(\theta^i | y, M_i) = \frac{p(y | \theta^i, M_i) p(\theta^i | M_i)}{p(y | M_i)}$$

- Integrate both sides with respect to  $\theta^i$ , use fact that  $\int p(\theta^i | y, M_i) d\theta^i = 1$  and rearrange:

$$p(y | M_i) = \int p(y | \theta^i, M_i) p(\theta^i | M_i) d\theta^i.$$

- Note: marginal likelihood depends only on the prior and likelihood.

- *Posterior odds ratio* compares two models:

$$PO_{ij} = \frac{p(M_i|y)}{p(M_j|y)} = \frac{p(y|M_i)p(M_i)}{p(y|M_j)p(M_j)}.$$

- Note:  $p(y)$  is common to both models, no need to calculate.
- Can use fact that  $p(M_1|y) + p(M_2|y) + \dots + p(M_m|y) = 1$  and  $PO_{ij}$  to calculate the posterior model probabilities.
- E.g. if  $m = 2$  models:

$$p(M_1|y) + p(M_2|y) = 1$$

$$PO_{12} = \frac{p(M_1|y)}{p(M_2|y)}$$

- imply

$$p(M_1|y) = \frac{PO_{12}}{1 + PO_{12}}$$

$$p(M_2|y) = 1 - p(M_1|y).$$

- The *Bayes Factor* is:

$$BF_{ij} = \frac{p(y|M_i)}{p(y|M_j)}.$$

# Summary

- These few pages have outlined all the basic theoretical concepts required for the Bayesian to learn about parameters, compare models and predict.
- This is an enormous advantage: Once you accept that unknown things (i.e.  $\theta$ ,  $M_i$  and  $y^*$ ) are random variables, the rest of Bayesian approach is non-controversial.
- What are going to do in rest of this course?
- See how these concepts work in some models of interest.
- First the regression model
- Then time series models of interest for macroeconomics
- Bayesian computation.

- How do you present results from a Bayesian empirical analysis?
- $p(\theta|y)$  is a p.d.f. Especially if  $\theta$  is a vector of many parameters cannot present a graph of it.
- Want features analogous to frequentist point estimates and confidence intervals.
- A common point estimate is the mean of the posterior density (or *posterior mean*).
- Let  $\theta$  be a vector with  $k$  elements,  $\theta = (\theta_1, \dots, \theta_k)'$ . The posterior mean of any element of  $\theta$  is:

$$E(\theta_i|y) = \int \theta_i p(\theta|y) d\theta.$$

- Aside *Definition B.8: Expected Value*
- Let  $g(\cdot)$  be a function, then the *expected value* of  $g(X)$ , denoted  $E[g(X)]$ , is defined by:

$$E[g(X)] = \sum_{i=1}^N g(x_i) p(x_i)$$

- if  $X$  is discrete random variable with sample space  $\{x_1, x_2, x_3, \dots, x_N\}$

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$$E[g(X)] = \int_{-\infty}^{\infty} g(x) p(x) dx$$

- if  $X$  is a continuous random variable (provided  $E[g(X)] < \infty$ ).

- Common measure of dispersion is the *posterior standard deviation* (square root of *posterior variance*)
- Posterior variance:

$$\text{var}(\theta_i|y) = E(\theta_i^2|y) - \{E(\theta_i|y)\}^2,$$

- This requires calculating another expected value:

$$E(\theta_i^2|y) = \int \theta_i^2 p(\theta|y) d\theta.$$

- Many other possible features of interest. E.g. what is probability that a coefficient is positive?

$$p(\theta_i \geq 0|y) = \int_0^{\infty} p(\theta_i|y) d\theta_i$$



- All of these posterior features have the form:

$$E [g(\theta) | y] = \int g(\theta) p(\theta | y) d\theta,$$

- where  $g(\theta)$  is a *function of interest*.
- All these features have integrals in them. Marginal likelihood and predictive density also involved integrals.
- Apart from a few simple cases, it is not possible to evaluate these integrals analytically, and we must turn to the computer.

# Posterior Simulation

- The integrals involved in Bayesian analysis are usually evaluated using simulation methods.
- Will use several methods later on. Here we provide some intuition.
- Frequentist asymptotic theory uses Laws of Large Numbers (LLN) and a Central Limit Theorems (CLT).
- A typical LLN: “consider a random sample,  $Y_1, \dots, Y_N$ , as  $N$  goes to infinity, the average converges to its expectation” (e.g.  $\bar{Y} \rightarrow \mu$ )
- Bayesians use LLN: “consider a random sample from the posterior,  $\theta^{(1)}, \dots, \theta^{(S)}$ , as  $S$  goes to infinity, the average of these converges to  $E[\theta|y]$ ”
- Note: Bayesians use asymptotic theory, but asymptotic in  $S$  (under control of researcher) not  $N$

- Example: Monte Carlo integration.
- Let  $\theta^{(s)}$  for  $s = 1, \dots, S$  be a random sample from  $p(\theta|y)$  and define

$$\hat{g}_S = \frac{1}{S} \sum_{s=1}^S g(\theta^{(s)}),$$

- then  $\hat{g}_S$  converges to  $E[g(\theta) | y]$  as  $S$  goes to infinity.
- Monte Carlo integration approximates  $E[g(\theta) | y]$ , but only if  $S$  were infinite would the approximation error be zero.
- We can choose any value for  $S$  (but larger values of  $S$  will increase computational burden).
- To gauge size of approximation error, use a CLT to obtain numerical standard error.

- Most Bayesians write own programs (e.g. using Gauss, Matlab, R or C++) to do posterior simulation
- BUGS (Bayesian Analysis Using Gibbs Sampling) is a popular Bayesian package, but only has limited set of models (or require substantial programming to adapt to other models)
- Bayesian work cannot (easily) be done in standard econometric packages like Microfit, Eviews or Stata.
- New Stata has some Bayes, but limited (and little for macroeconomics)
- I have a Matlab website for VARs, TVP-VARs and TVP-FAVARs (see my website)
- See also <https://sites.google.com/site/dimitriskorobilis/matlab>
- Peter Rossi has an R package for marketing and microeconomic applications
- <http://www.perossi.org/home/bsm-1>
- <http://www.spatial-econometrics.com/>
- Many more using R see <http://cran.r-project.org/web/views/Bayesian.html>

- Go through the textbook and readings provided.
- In addition to this:
- Computational methods are the most important thing for the aspiring Bayesian econometrician to learn
- Thus, I devote all of the tutorial hours in this course to computer sessions
- Four computer sessions based on four question sheets
- Computer code will be provided which will “answer” the questions
- Work through/adapt/extend the code
- Idea is to develop skills so as to produce your own code or adapt someone else's for your purposes

# Learning Outside of Lectures

- What about proofs/derivations of theoretical results?
- In lectures (with a few exceptions) will not do proofs
- E.g. just state a particular posterior in Normal with formula given for mean and variance
- To use Bayesian methods in practice, this is usually all that is needed
- But if you want to derive posterior for new model or obtain deeper understanding need to learn necessary tools
- These tools best learned by practicing on your own
- I will provide Problem Sheets which give practice problems and ask for derivations of some key results
- Answers are provided, so I will not formally take them up in lectures or tutorials
- Bayesian Econometrics Methods by Koop, Poirier and Tobias has many more practice problems (and answers)